

You help others upgrade their skills and knowledge. How about yours?

You work every day to empower others by developing their knowledge, skills, and abilities. To make sure you have the most impact, your skills must be sharp. Your professional toolkit needs to be full of the best, most current, and relevant tools available. *That's where we can help.*

For more than 70 years, the Association for Talent Development (ATD) has been the world's largest professional membership organization dedicated to supporting you and the work you do. ATD helps keep you up to date with professional development resources that ensure that you stay at the top of your game.

Content Tools



○ **TD magazine:** This monthly publication delivers the best on the industry's top trends and topics.

○ **Benchmarking:** Reports and whitepapers compile comprehensive data and insightful analysis that connect practice to performance.

» **State of the Industry report:** This annual report details talent development trends to help you benchmark your organization's training practices against the industry's best.

» **Research:** Specialized reports track different facets of the talent development industry and help you understand trends, make decisions, and influence performance.

» **Whitepapers:** Read about data-driven insights and best practices on a variety of talent development topics from industry leaders and companies.



○ **Libraries:** Our digital collection of tools and resources can inform and empower your work.

» **E-books:** Read the latest books authored by respected thought leaders.

» **TD at Work:** Discover crucial talent development topics in these immersive job aids written by seasoned experts.

» **Webcasts:** Hear firsthand from industry pros about trends and best practices. ATD members also have access to the archives, which contain more than 700 webcasts.



Career Tools

- **Career Navigator:** This self-assessment tool provides you a professional road map by identifying your personal skills gaps, how to close them, and how to align them to your organization's goals.
- **Job Bank:** Trying to find a new job in the talent development field? Looking for a CPLP-certified employee? ATD's Job Bank is the best source for finding talent development career opportunities and sourcing excellent candidates.
- **Member Discounts:** ATD members receive a reduced rate on a wide range of ATD products and services, including conferences, education courses, certificates, and publications.

Community Tools

- **Events:** ATD holds events all around the world to help you learn directly from game changers who are shaping talent development's future. Every event leaves you with new contacts, fresh ideas, and an invigorated passion for your work.



- » **ATD International Conference & Exposition:**

It's the world's largest annual event for our industry, packed with four days of learning, more than 400 speakers, more than 300 sessions, and more than 10,000 attendees from around the world.

- » **ATD TechKnowledge Conference:** Reimagine what's possible at this annual gathering for those whose passion lies at the intersection of technology and learning.

- » **Regional and Virtual Events:** ATD hosts events across the United States, around the world, and virtually to bring the learning to you. From panel discussions to hands-on workshops, each event caters to specific needs and audiences, delivering content that drives results.

- **Communities of Practice:** Focusing on key areas in the talent development field, ATD's communities of practice offer relevant and resource-rich ways to connect and network with like-minded peers.
- **Networking:** Connect with and learn from others in the profession with our active social media groups, conferences, and events. The membership directory allows you to message other ATD members directly, based on geography and community of practice.
- **Chapters:** Get to know other professionals in your immediate area and contribute to an active talent development community. Find your local chapter today by visiting www.td.org/chapterlocator.



Choose Your ATD Membership

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PROFESSIONAL
MEMBER

atd
PROFESSIONAL PLUS
MEMBER

	\$229 per year	\$349 per year
Community of practice premium content	choose 4	unlimited access
Research reports (full)	—	1 full report free
Customizable library	1 e-book per year	2 e-books per year
<i>TD at Work</i>	1 digital issue per year	4 digital issues per year
Premium webcasts	—	✓
<i>TD</i> magazine and archives	✓	✓
<i>State of the Industry</i> report	✓	✓
Discounts on publications, conferences, Education programs, and the CPLP credential	✓	✓
Member-only website content	✓	✓
<i>ATD Links</i> and <i>The Buzz</i> e-newsletters	✓	✓
ATD Online Library powered by EBSCOhost	✓	✓
Research whitepapers	✓	✓
Interactive member tools (job aids, checklists, calculators)	✓	✓

JOIN TODAY

www.td.org/membership

Other Membership Types

Power Membership

\$199 for Professional Membership, **\$319** for Professional Plus Membership

Chapter members save big on ATD dues through the Power Member program! To receive the special Power Member rate, enter your chapter code when joining or renewing.

Senior Membership

\$90 for Professional Membership, **\$210** for Professional Plus Membership

For members 65 and older. Existing members active as of December 31, 2013, are eligible to receive this special rate at age 62.

Student Membership

\$75 for Professional Membership, **\$195** for Professional Plus Membership

Launch your training career and receive special student-specific resources. Student members must provide their academic institution, degree, and expected graduation date to be eligible.

Young Professional Membership

\$199 for Professional Membership, **\$319** for Professional Plus Membership

Young professionals age 35 and younger are eligible for this discount.

Group Membership

Learn more about discounted group memberships, online learning libraries, and other resources for your entire team at www.td.org/enterprise.

International Membership

\$175 for Professional Membership, **\$279** for Professional Plus Membership

This membership is available to anyone outside the United States, Puerto Rico, and Canada. International members have the same great benefits and resources, but do not receive a printed copy of *TD* magazine.



ATD has given me the opportunity to meet a number of great professionals in the learning space around the United States and the world. To be able to meet with vendors and learn from experts in the field has allowed me to take this information back to my organization and make some really big wins.”

— **Mardel Nesby**
HR Director

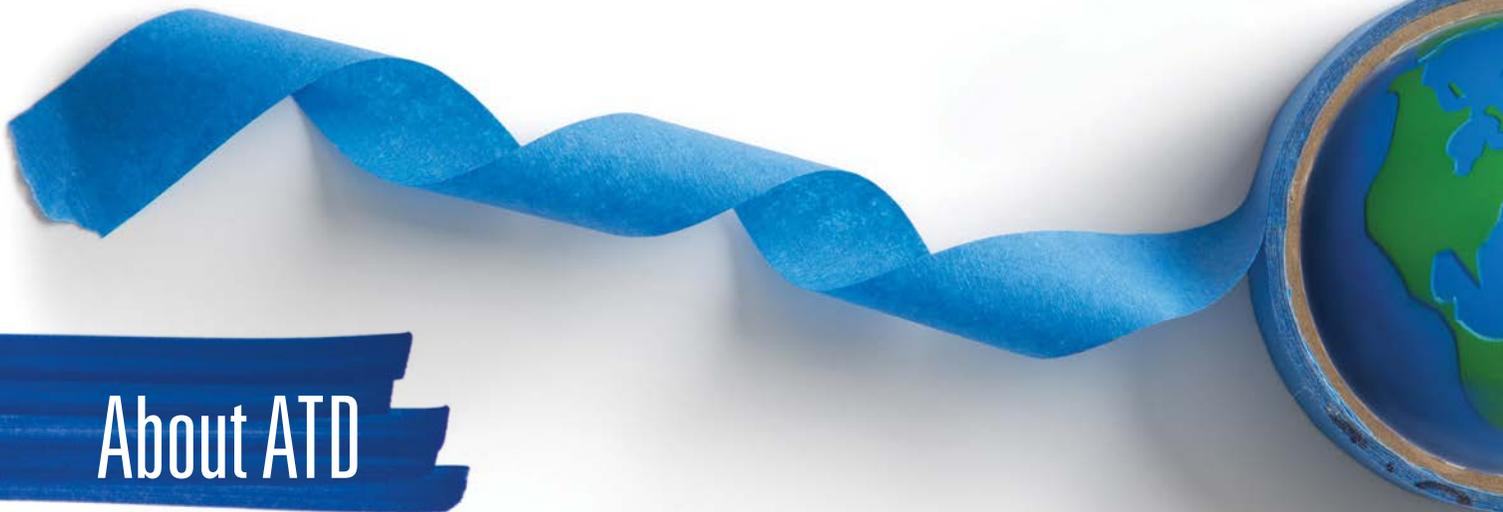
The Coca-Cola Company



My favorite thing about ATD is that not only do I receive frontline information, but I am able to benchmark against competitors and industry leaders. ATD keeps me updated with trends in the talent development field, and that's paramount not only for my success but my client's success as well."

—Deidre Williams

Product Training Manager
Aflac—National Sales Training



About ATD

The Association for Talent Development is the world's largest professional membership organization supporting those who develop the knowledge and skills of employees, improve performance, and help to achieve results for the organizations they serve. ATD's members come from more than 120 countries and work in public and private organizations in every industry sector. ATD supports talent development professionals who gather locally in volunteer-led U.S. chapters and international member networks, and with international strategic partners.

