



### **MEMBERSHIP RESPONSIBILITIES**

1. The membership department is responsible for the recruiting new members and the engagement of current members.
2. The Membership Director is responsible for overseeing several volunteer positions including the Volunteer Coordinator, the Member Retention Coordinator, the Meet & Mingle Coordinator and the New Member Coordinator. Each volunteer plays an important role in the flow of ATD.
3. We review and evaluate the current membership flow each month and work with National ATD to bring value to the San Diego chapter and National membership.

### **THE MOST FUN THING ABOUT THE MEMBERSHIP ROLE?**

Meeting so many of our existing and potential new members and helping them find their fit within our chapter. Also working with the Board and other chapter leaders on ideas to drive value of our membership.

### **THE BIGGEST CHALLENGE FOR THE MEMBERSHIP ROLE?**

Remembering everyone's name!

### **2018 GOALS**

1. Expand the value of our San Diego membership with more opportunities to build professional development and networking throughout the year.
2. Drive the value of a Power Membership by being both a San Diego chapter member and a National ATD member.
3. Reach all our potential members that are interested in volunteering and finding them a home within our chapter's various departments, events and offerings.

Check out all of the Board Members and learn more about becoming a Board Member yourself at:  
[tdsandiego.org/about/chapter\\_leaders\\_2018](http://tdsandiego.org/about/chapter_leaders_2018) and  
[tdsandiego.org/members\\_only/become\\_a\\_chapter\\_leader](http://tdsandiego.org/members_only/become_a_chapter_leader)

